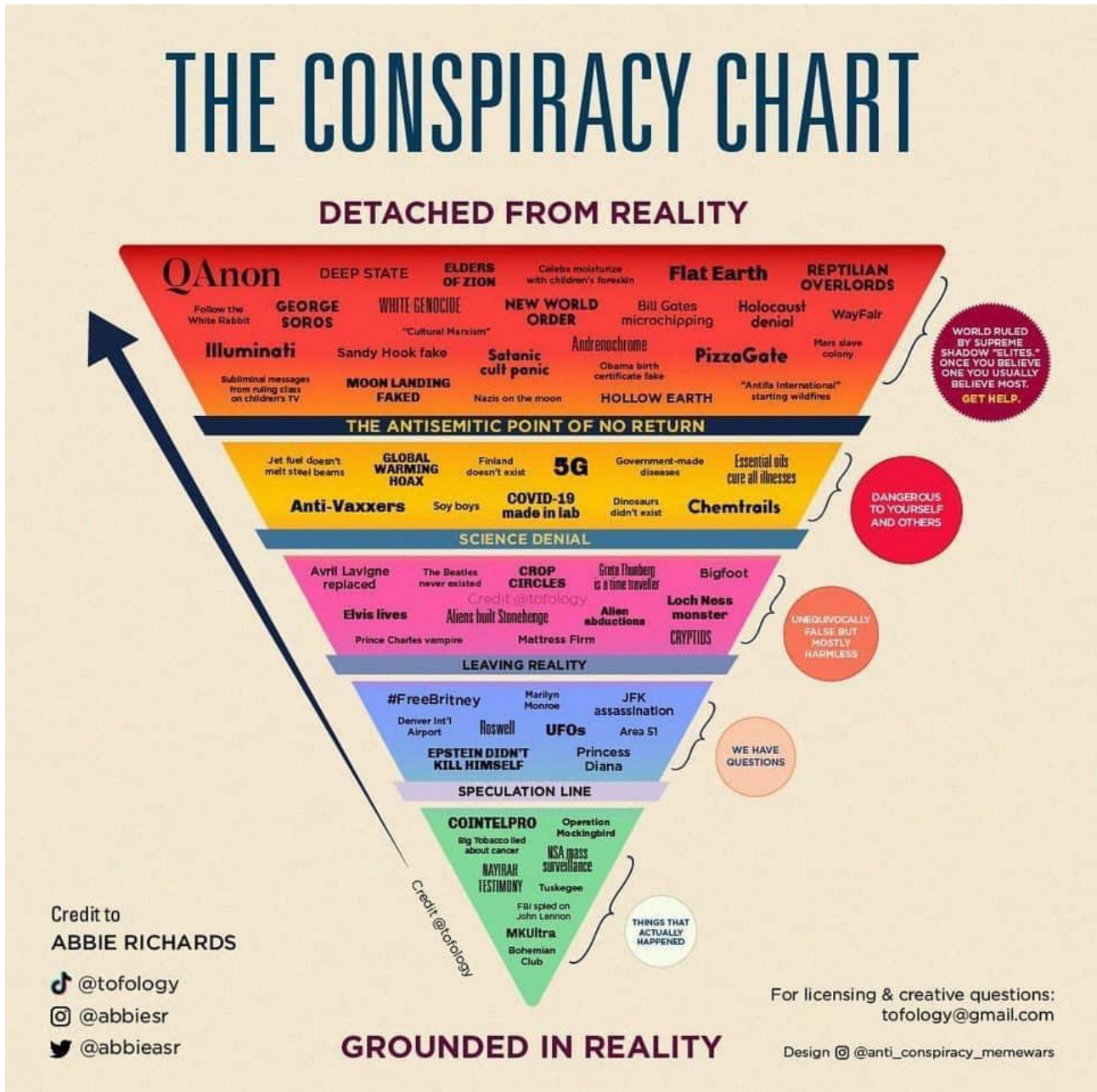


The Conspiracy Chart  
a TikTok meme and its creator



1. Please, with your neighbour student, inspect and explain The Conspiracy Chart.
2. In so far as you know of the theories listed, do you agree with the categorisation, ie the way the various theories have been divided in terms of how harmful they are? – for instance, Why may UFOs be closer to reality/less harmful than crop circles?

# The Conspiracy Chart

a TikTok meme and its creator

3. In [I talk to the creator of the Conspiracy Chart](#), Abbie Richards says,

“My chart also acknowledges the fun in conspiracies (or at least it attempts to).

Conspiracies are pretty natural to the way we think and sometimes that speculation can be fun.”

Why might this kind of speculation be funny? – and what is funny about Abbie’s chart?

4. In the same article, the creator of the chart shares her goals:

1. *Inoculation*: exposing people to misinformation or flawed arguments and explaining why they are wrong and harmful
2. *Critical thinking and scientific literacy*: I think we’re in a critical thinking crisis where so many people are overwhelmed with the amount of information they are exposed to that they don’t know which sources are legitimate. Add a general lack of scientific literacy into the mix and now we have a population of people who don’t understand/trust scientific authorities and who turn to simpler, less complicated (utterly false) answers.
3. *Support*: SOOO many people have lost loved ones down these rabbit holes and they feel very alone. I get messages every day from people asking how to get their parents/sisters/cousins/uncles/friends back from the point of no return. I want these people to know that they aren’t alone. So many people are dealing with the same problems. My goal is to help them understand, as compassionately as possible, why their friends/family believe these things. I’m also working on building a community for them in a Discord server as well because I think they need to be communicated with.

Please make sure you understand and reflect on each of her goals; as an example, ‘inoculation’ means protecting people from a disease, usually by vaccinating them, but how does that make sense in this context?

Similarly, with her second goal, she mentions ‘rabbit holes’ – if it is not an actual hole in the ground, then what is meant?

And, is it possible to counter great amounts of (mis)information with more information?

5. Abbie Richards got a lot of hate and threats when her meme went viral – why do you think so?